How Cash Visibility Closed a $850M Deal

A 3-Part Framework for Sustainable Cash Control

— by Mala Sun, Group Treasury Expert

Stonerose Treasury Coaching Program

Stonerosetreasury.co.uk

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Who We Are

With over 23 years of experience in treasury and finance leadership, I’m passionate about helping businesses avoid cash loss and build sustainable, long-term cash profits

The Problems

1. No visibility across accounts
2. Fragmented systems and spreadsheets
3. No consistent forecasting model
4. Leadership flying blind on cash

The Hidden Risk

“Before implementing this framework, the client had no clear picture of daily or future liquidity. They operated purely on intuition and outdated management accounts.”

Our Solution.

We have developed a scalable digital platform to solve these problems by providing

1. Cash Visibility System

- Unified dashboard across banks and entities
- Standardized reporting
- Clean data automation

2. Forecasting Model

- 13-week rolling forecast
- Entity + category breakdown
- Links daily actuals to projections

3. Control & Governance

- Mandates and access structure
- SRA-compliant procedures
- Role-defined treasury policies

Who This Is For

B

Business Owners seeking financial stability and growth

C

CFOs who want to take full control of liquidity.

C

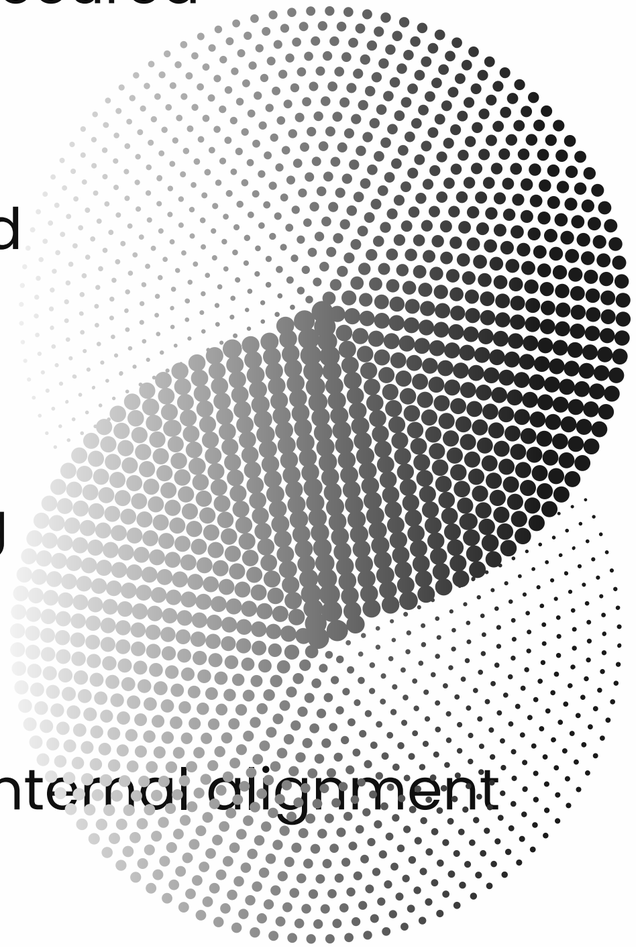
Companies with no Treasury Management System but high complexity

F

Firms using spreadsheets and manual reports that want to automate

The Result

- $485M cash acquisition secured
- No treasury software used
- Stronger cash forecasting
- Bank cost efficiency and internal alignment



These differentiators position us as a market leader in treasury cash management and automation.

About the Founder

- Mala Sun, ACCA-qualified Treasury Leader
- Built treasury functions from scratch for national law firms & global manufacturers
- Delivered multimillion-pound cash profits through innovation and automation
- Creator of the Stonerose Treasury Cash & Forecast System



Mala Sun, The Founder

Over 23 years experience in treasury and finance leadership

“I’ve learned that failure is often the push we need to rise to the next level, and success is never final—through resilience and working smarter, we evolve into better versions of ourselves at every stage.”

— Mala Sun



Get in Touch

Ready to master your cash flow? Book your free discovery call today.



For more information, please reach out to us at

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We look forward to hearing from you!